



# Company Bulletin

for EMC, EMP, HEMP & TEMPEST Protection

## Issue 28



Zak Dixon

## Spotlight on Zak Dixon

Zak Dixon was appointed as a Sales and Marketing Executive with MPE Ltd in April 2021, reporting to Director Paul Currie. Zak's duties in sales administration include responding to enquiries, providing first-line assistance, preparing quotations, and loading and acknowledging orders.

Alongside this, Zak's role in marketing communications and support extends over a broad range of key activities. Importantly in terms of communications channels, he reviews and updates MPE's website and has developed and is populating the company's LinkedIn and Twitter accounts and YouTube channel.

The company's social media initiative steered by Zak is proving most valuable for inter-company communications, as well as an avenue for the wider distribution of its latest news and application stories, enhancing awareness of the MPE brand in defence and aerospace markets worldwide.

Day-to-day marketing support includes photography and image processing, liaison with IT service providers, uploads to the company server, and sourcing display materials for exhibitions and presentations. In the context of the latter, Zak is currently preparing exhibition panels for MPE's attendance with German distributor Electrade at the EMV 2022 event dedicated to EMC, to be held in Cologne from 12th to 14th July.



Playing up front for Mersey Marauders

He moved up to MPE from the power electronics equipment distributor Pulse Power & Measurement (PPM) Ltd based at Swindon, a supplier of satcomms systems such as ground receivers, transmitters and RF over fibre links. At PPM for over four years, Zak was initially their Customer Support Executive and then Marketing Assistant.

From April 2015 he was Sales Executive at the SaaS (Software as a Service) business Webexpenses, a provider of remote, cloud-based expenses management, auditing and invoice processing solutions. He was employed initially at their headquarters in Witney, Oxfordshire and subsequently at their new branch office in Sydney, Australia.

Zak's first-class BA Honours degree at Leeds Trinity University was in English Language and Literature. Added to this, he achieved an HNC and HND in Electrical and Electronic Engineering with distinction at Reading College.

Zak Dixon is single and lives at Aigburth, Liverpool. He has travelled widely across Europe and west coast USA. As a dedicated music fan, he has attended every Glastonbury Festival since 2011. That keen involvement has included raising £1000 for Africa SOS, a child sponsorship charity based in Somerset, by abseiling down from Glastonbury's iconic main Pyramid stage.

In fact Zak exercises most days at his local gym in south Liverpool and plays either as a striker or on either wing for Merseyside's LGBT soccer team Mersey Marauders. Established in 2005, his team competes with much success in a national League playing across the UK, from Glasgow and Tyneside to the East Midlands and South Coast of England. In the English Premier League (EPL), he is a lifelong supporter of Leeds United.